



DEPARTMENT OF THE ARMY
HEADQUARTERS, FOURTH BRIGADE (ROTC)
BUILDING 2175 REILLY ROAD, STOP A
FORT BRAGG, NC 28310-5000

REPLY TO
ATTENTION OF:

S: 23 February 2018
16 August 2017

ATCC-D

MEMORANDUM FOR All 4th Brigade JROTC Instructors

SUBJECT: Junior Reserve Officers' Training Corps (JROTC) Essay Contest

1. General.

a. The Junior Reserve Officers' Training Corps (JROTC) Essay Contest is an annual competition designed to give Cadets an opportunity to assimilate lessons learned from JROTC curriculum and communicate their knowledge in writing. Participating in the essay contest exposes Cadets to a key component of 21st Century Education: writing. Writing in accordance with national standards outlined in the Common Core States Standards help Cadets prepare for college and careers.

b. For SY 17-18, portions of the JROTC Essay Contest will be incorporated into the JROTC Leadership and Academic Bowl (JLAB) 2018. Out of the possible thousands of essays submitted by Cadets, the JROTC Directorate will select the top three essays as the 1st, 2nd, and 3rd place national winners. The national winners will win an all-expense paid roundtrip to JLAB 2018 at Catholic University of America in Washington, D.C., on 22-26 June 2018.

2. All Cadets enrolled in JROTC are encouraged to participate in the essay contest. A Cadet's essay will be their own work. Instructors will evaluate Cadets' essays using the enclosed rubric and select **one** essay to submit to the Brigade. The brigade will evaluate and select the top 3 essays using the enclosed rubric and submit them to the JROTC Directorate. The JROTC Directorate will select the 1st, 2nd, and 3rd place national winners.

3. Essay Guidance. The length of the essays will be 2-3 pages, excluding cover page. Pages within the essay, including cover page, must adhere to the following:

a. Essay Theme: Emotional Intelligence.

b. Layout:

(1) Font Type: Times New Roman

(2) Font size: 12.

(3) Spacing: Double.

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(4) Margins: 1 inch on all sides.

c. Cover page will identify Cadet's:

(1) First and last name.

(2) Home address (street, city, state, and zip code)

(3) LET number

(4) High school name

(5) High school address (street, city, state, and zip code)

(6) SAI or AI name, phone number, and email address

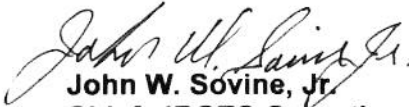
4. The JROTC Essay Contest is made possible with the support of College Options Foundation (COF), who provides affordable college options to JROTC Cadets. For more information, please visit their website at www.collegeoptionsfoundation.net. The COF will provide the following support to the JROTC Essay Contest:

(a) COF will arrange and coordinate roundtrip transportation, lodging, and meals for 1st, 2nd, and 3rd place national winners and one Instructor and/or chaperone for each national winner to attend JLAB at Catholic University of America in Washington, D.C.

(b) COF will provide gift card to 1st, 2nd, and 3rd place national winners, valued at \$375, \$225, and \$150 respectively, during JLAB Awards Ceremony.

5. The 4th Brigade point of contact for this action is Mr. Chuck Perry, (910) 396-8606, email: charles.r.perry12.civ@mail.mil.

Encl


John W. Sovine, Jr.
Chief, JROTC Operations
4th Brigade, USACC

Cadet Name:

School Name, City, State

Essay Criteria	3 points	2 points	1 point	Total Points	Comments
Opening Statement	Provides a complete preview of the content in the essay AND has an exceptionally strong hook or attention-grabber that includes a strong statement, relevant quotation, statistic, or question.	Provides a preview of the content in the essay AND has a hook or attention-grabber.	Provides an incomplete preview of the content in the essay or does not provide a hook or attention-grabber.		
Body	Clearly explains each of the following three main points: What is emotional intelligence? Identify one of your emotional skills and explain what it means. Explain how an awareness of your emotional skills makes you a better citizen.	Explains two of the following three main points: What is emotional intelligence? Identify one of your emotional skills and explain what it means. Explain how an awareness of your emotional skills makes you a better citizen.	Explains one of the following three main points: What is emotional intelligence? Identify one of your emotional skills and explain what it means. Explain how an awareness of your emotional skills makes you a better citizen.		
Conclusion	Provides a strong closing statement AND summarizes the main points in a new way.	Provides a closing statement AND summarizes the main points.	Provides an incomplete closing statement or does not summarize the main points.		
Grammar	Provides complete, coherent sentences throughout the essay AND structure of sentences varies without any punctuation errors.	Provides complete, coherent, and varied sentences AND sentences contains no more than one punctuation error.	Provides incomplete or incoherent sentences or sentences contains two or more punctuation errors.		
Spelling	All words spelled correctly.	No more than one misspelled word.	Two or more misspelled words.		
Essay Layout		2 points			
Length		2 to 3 pages, not including cover page.			
Spacing		Each page double-spaced throughout.			
Font Type		Times New Roman			
Font Size		12 pitch			
Margins		Each page had 1 inch margins on four sides.			
TOTAL SCORE (maximum possible score is 25)					